

Question Paper Code : 6301

B.C.A. (Semester-I) Examination, 2019
(New Course)

PRINCIPLE OF MANAGEMENT

[Second Paper]

[BCA-102]

Time : Three Hours]

Note : Answer five questions in all Question No. 1 is compulsory. Besides this, attempt one question from each unit

[Maximum Marks : 70

1. Write short notes on the following : [10x3=30]
 - (a) Importance of management
 - (b) Functions of Managers
 - (c) Business ethics
 - (d) Managerial skill
 - (e) Elements of organising
 - (f) On-the-job Training

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(1)

(g) Change Management

(h) Halo effect and stereotyping

(i) Types of Strategy

(j) Levels of decision

UNIT-I

2. Management is both art and science. Justify the statement. [10]

3. What are the contribution of Honri Fayol to management thought. [10]

UNIT-II

4. How recruitment is differ from selection ? Explain the process of recruitment. [10]

5. Discuss the concept of Decision-making. Explain various steps in decision-making. [10]

UNIT-III

6. Discuss the importance of perception. What are the factors which affect perception ? [10]

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(2)

7 Describe briefly Herzberg's theory of motivation. [10]

UNIT-IV

8. What do you mean by leadership ? Describe any two theories of leadership. [10]

9. Define controlling. Elaborate briefly the process of controlling. [10]

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